

1. How knowledgeable are you about mental illness?
  - a. No knowledge
  - b. Limited knowledge
  - c. Some knowledge
  - d. Adequate knowledge
  - e. Very knowledgeable
2. How comfortable are you discussing mental illness?
  - a. Not comfortable
  - b. Limited comfort
  - c. Some comfort
  - d. Adequate comfort
  - e. Very comfortable
3. How many people do you think suffer with mental illness?
  - a. 1 in 4 people
  - b. 1 in 8 people
  - c. 1 in 10 people
  - d. 1 in 12 people
4. Largely due to stigma, Americans who experience a mental illness wait an average of how many years before seeking treatment?
  - a. 2 years
  - b. 5 years
  - c. 8 years
  - d. 10 years
5. Would you be able to notice the signs and symptoms of a person suffering with a mental illness?
  - a. Yes
  - b. No
6. Would you know where to go if you or someone you loved were suffering with a mental illness?
  - a. Yes
  - b. No
7. Would you be more comfortable helping a person who has a physical illness than helping a person with a mental illness?
  - a. Yes
  - b. No
  - c. The same
8. Would you consider a mental illness more severe than a physical illness?
9. What will you do to Make it OK?\*

*\*Only included question nine on the post-campaign survey.*